

Social Media Manager

Anibar is looking for a Social media manager to administer our social media accounts. This position is responsible for creating original text and video content, managing posts and responding to followers. They will manage our organization's image in a cohesive way to achieve our communications goals.

Terms and conditions

- **Part-time position**
- One year contract **from July 2020 to June 2021**

Required skills and experience

- Hands on experience in content management
- Proven work experience as a Social media manager
- Excellent copywriting skills
- Ability to deliver creative content (text, image and video)
- Solid knowledge of SEO, keyword research and Google Analytics
- Knowledge of online marketing channels
- Familiarity with web design
- Excellent communication skills
- Analytical and multitasking skills
- BSc degree in Marketing or relevant field

Main tasks and responsibilities

- Lead social creative strategy and creative development across various social channels.
- Manage the end-to-end execution of deliverables from brief writing, overseeing creative development with in-house design team, tactical implementation, and post launch analysis
- Build, design, and execute social creative strategy across all channels (Facebook, Instagram, Snapchat, etc.)
- Analyze creative strategy results to determine effectiveness and apply insights to transform future strategy and testing roadmap
- Collaborate with in-house design team to ensure creative deliverables support paid social marketing campaigns to drive brand awareness and efficient new organizational growth
- Support organization initiatives by evolving our social creative strategy and continue to find new ways to grow our organization through innovative thinking

To apply, please fill out the form and upload your **motivation letter and CV** by **Monday 15th June 2020 23:59 CET**. Interviews (via Skype, Zoom) will be conducted the following week with the shortlisted applicants.

Please don't hesitate to contact us if you have any additional questions regarding the position.